



MODEL AGENCY

GDPR Statement for Sports Glamour Ltd

GDPR Statement for Sports Glamour Ltd - www.sportsglamour.co.uk

At Sports Glamour Ltd, we take the privacy and protection of personal information seriously. This General Data Protection Regulation (GDPR) statement outlines how we collect, use, store, and disclose personal information on our website, www.sportsglamour.co.uk. Please read this statement carefully to understand our practices regarding the handling of personal information.

1. **Collection and Use of Personal Information:** We may collect personal information from registered clients, models, and administrators for the purpose of providing access to model information and facilitating model-related services. The personal information collected may include, but is not limited to, names, contact details, photographs, and other relevant information. We will only use this information for the intended purpose and will not share it with any third parties without explicit consent, except as required by law.
2. **Lawful Basis for Processing:** We will process personal information on the basis of one or more lawful grounds as defined in the GDPR. These include the necessity of processing for the performance of a contract, compliance with legal obligations, protection of vital interests, consent, and legitimate interests pursued by Sports Glamour Ltd or a third party.
3. **Security Measures:** We implement appropriate technical and organizational measures to ensure the security and confidentiality of personal information. We take precautions to protect personal information against unauthorized access, alteration, disclosure, or destruction. Access to personal information is limited to authorized personnel only, and all employees and contractors are bound by strict confidentiality obligations.
4. **Data Retention:** We will retain personal information only for as long as necessary to fulfill the purposes for which it was collected, including any legal or regulatory requirements. Once the personal information is no longer required, it will be securely deleted or anonymized.
5. **Consent and Control:** By providing personal information on our website or through other means, you consent to the collection, use, and processing of your personal information as described in this GDPR statement. You have the right to withdraw your consent at any time, subject to applicable legal requirements.
6. **Third-Party Sharing:** We may engage trusted third-party service providers to assist us in operating our website and providing services. These third parties may have access to personal information solely for the purpose of assisting us and are obligated to maintain its confidentiality and security.
7. **International Data Transfers:** Personal information collected on www.sportsglamour.co.uk may be transferred to and stored on servers located outside the United Kingdom or the European Economic Area (EEA). We will ensure that any such

transfers comply with applicable data protection laws and that appropriate safeguards are in place to protect personal information.

8. **Your Rights:** Under the GDPR, you have certain rights regarding your personal information. These rights may include the right to access, rectify, restrict processing, object to processing, and erasure of personal information. To exercise your rights or for any inquiries related to your personal information, please contact us using the details provided below.
9. **Contact Information:** If you have any questions, concerns, or requests regarding the processing of your personal information or this GDPR statement, please contact us:

Sports Glamour Ltd Address: 119 Thelwall Ln, Latchford East, Warrington WA4 1NA Email: garysportsglamour@btinternet.com

We reserve the right to update this GDPR statement as necessary to reflect changes in our privacy practices. Any updates will be posted on our website, and we encourage you to review this statement periodically.

Last Updated: 10/07/2023