

# Sports Glamour Privacy Notice

**Effective Date: 14/08/2023**

## 1. Introduction

Welcome to SportsGlamour. This Privacy Notice outlines how SportsGlamour ("we," "us," or "our") collects, uses, discloses, and protects your personal information when you visit our website at [sportsglamour.co.uk](http://sportsglamour.co.uk) ("Website"). We are committed to safeguarding your privacy and ensuring the security of your personal data. Please read this Privacy Notice carefully to understand our practices regarding your personal information.

## 2. Information We Collect

We collect various types of information to provide and improve our services. The types of personal information we collect include:

- **Contact Information:** Such as your name, email address, phone number, and postal address.
- **Demographic Information:** Such as age, gender, and nationality.
- **Profile Information:** Such as photographs, measurements, and portfolio details.
- **Usage Information:** Such as information about how you interact with our Website, including IP address, browser type, pages visited, and referring URLs.
- **Communication Information:** Such as information shared through emails, chats, or other communication channels between you and SportsGlamour.

## 3. How We Use Your Information

We use your personal information for the following purposes:

- **Providing Services:** To manage and facilitate model representation, bookings, and contracts.
- **Communication:** To respond to your inquiries, provide updates, and send promotional materials.
- **Website Improvement:** To analyze and improve our Website's performance, content, and user experience.
- **Legal Obligations:** To comply with legal and regulatory requirements.

## 4. Legal Basis for Processing

We process your personal information based on the following legal grounds:

- **Contractual Necessity:** To fulfill our contractual obligations when providing services to you.
- **Legitimate Interests:** To pursue our legitimate interests in maintaining and improving our services, marketing, and website functionality.
- **Consent:** Where applicable, we will seek your consent for specific processing activities.

## 5. Sharing Your Information

We may share your personal information with the following parties:

- **Clients and Partners:** For modeling assignments, bookings, and contracts.
- **Service Providers:** Third-party vendors who assist in providing our services, such as IT services and marketing.
- **Legal and Regulatory Authorities:** As required by law or legal proceedings.

## 6. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Notice, unless a longer retention period is required or permitted by law.

## 7. Your Rights

You have the right to:

- Access the personal information we hold about you.
- Correct inaccuracies in your personal information.
- Withdraw consent where applicable.
- Request the deletion of your personal information.
- Object to the processing of your personal information.
- Lodge a complaint with a relevant data protection authority.

## 8. Security

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. However, no data transmission over the internet is completely secure. Please use caution when sharing sensitive information online.

## 9. Changes to this Privacy Notice

We may update this Privacy Notice from time to time to reflect changes in our practices or legal requirements. We will provide notice of any material changes on our Website.

## 10. Contact Us

If you have any questions or concerns about this Privacy Notice or our data practices, please contact us at:

SportsGlamour Address: 119 Thelwall Ln, Latchford East, Warrington WA4 1NA Phone: 07544 879479 Email: [garysportsglamour@btinternet.com](mailto:garysportsglamour@btinternet.com)

Thank you for entrusting SportsGlamour with your personal information. We are dedicated to maintaining your privacy and providing you with exceptional services.